



## GameChanger Golf Classic

THE GREENBRIER RESORT • WHITE SULPHUR SPRINGS, WV

5<sup>TH</sup> ANNUAL

# JOIN US

THE FIFTH ANNUAL **GameChanger** PREVENTION  
EDUCATION DINNER AND GOLF CLASSIC

THIS YEAR'S KEYNOTE SPEAKER: Tim Tebow

**WEDNESDAY, MAY 28, 2025 AND THURSDAY, MAY 29, 2025**



# GAMECHANGER

[www.gamechangerusa.org](http://www.gamechangerusa.org)



## START CHANGING THE GAME TODAY!

### WHAT IS GameChanger? IT'S ALL ABOUT THE KIDS.

Founded October 10, 2018, GameChanger is a student-powered Opioid and Substance Misuse Prevention Education Program that connects West Virginia students and the educators who care about them to build school environments aimed at stopping student opioid and other drug use before it starts. GameChanger achieves this by helping West Virginia Schools implement, monitor, and sustain student peer leadership programs, founded by research to help children make healthy choices regarding opioids, alcohol, and all other drugs. As a youth-led prevention, positive development and community enhancement initiative, GameChanger Programming is designed to educate, support, and empower young West Virginians to lead healthy, drug free lifestyles as they prepare to be our leaders of tomorrow.



### GameChanger TEAMING WITH WVU AND MARSHALL

In early December, GameChanger announced that it would team with West Virginia University and Marshall University to vigorously address Fentanyl, Opioid, Substance Misuse and Vaping in West Virginia schools and communities.

With the direction and assistance of both major universities, a new innovative Prevention Education Plan is being formulated for West Virginia schools and communities.

West Virginia University and Marshall University have supported GameChanger since its inception and both WVU President Dr. E Gordon Gee and Marshall President Brad D. Smith have taken that support to another level with this partnership.

"Our land grant mission at West Virginia University calls us to serve people of the Mountain State," Gee says. As a world-class leader in addiction, prevention, treatment and research, WVU stands with GameChanger and the state's incredible prevention partners to address this terrible problem.

Smith, who came to Marshall in 2022 after enjoying world-wide success with various companies in the Silicon Valley, says Marshall is committed to doing everything possible to address the drug issue affecting our youth in schools and communities across West Virginia.

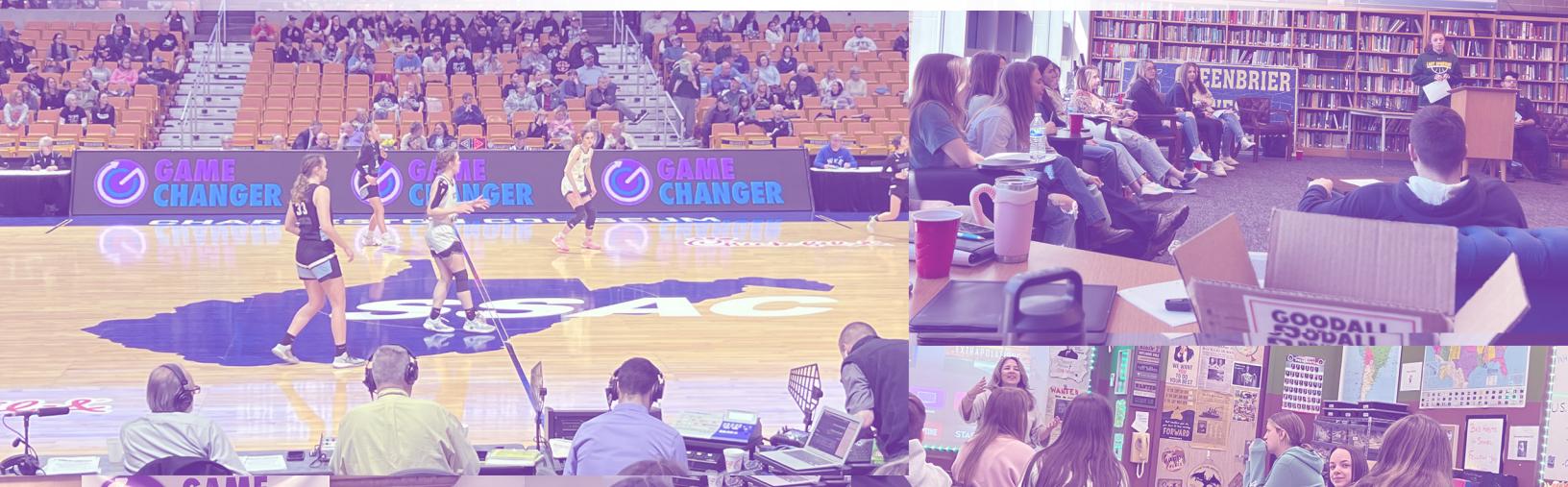
"Substance use disorder touches every community. We are excited about coming together to build a national model to help save our youth and are pleased to team with GameChanger and the state's prevention leaders in working to accomplish that goal."

GameChanger founder and executive director Joe Boczek says the knowledge and resources both universities possess can take prevention education to another level, not only in the state, but the entire nation.

"The real winners of this partnership are the youth and families of West Virginia," Boczek says. "Having the opportunity to work alongside some of the very best prevention education minds in the nation will result in a Prevention Education Program second to none."



# GAMECHANGER



# BRIGHTER FUTURES AND BETTER TOMORROWS START BY CHANGING THE GAME TODAY!

## 2025 HOST

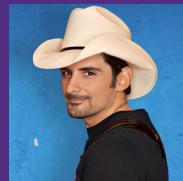


Tim Tebow

## PAST HOSTS



2021  
Nick and Terry Saban



2022  
Brad Paisley



2023  
Roy Williams



2024  
Jennifer Garner

## THIS IS GameChanger

### FOUNDERS

**Joe Boczek**  
GameChanger Executive Director  
Morgantown

**Bernie Dolan**  
Executive Director West Virginia Secondary  
School Activities Commission (Retired)  
Wheeling

**Don Robinson**  
President, MVB Bank  
Morgantown

### ADMINISTRATIVE STAFF

**Joe Boczek**  
Executive Director      **Madison Adkins**  
Executive Assistant

**Lance Puccio**  
Director of Operations      **Denver Allen**  
Corporate Sponsorships

**Meg Bulger**  
Education and Community  
Relations Liaison      **Shelly Poe**  
Media Relations and  
Editorial Consultant  
(volunteer)

### BOARD OF DIRECTORS

**Joe Boczek**  
Executive Director/Founder      **Angel Moore**  
Board Member

**Larry Puccio**  
Chairman of the Board      **Rebecca Pomeroy**  
Board Member

**David Alvarez**  
Board Member      **Dora Stutler**  
Board Member

**Meredith Dailer**  
Board Member      **Leah Summers**  
Board Member

**John Ebert**  
Board Member      **Brian Waugh**  
Board Member

**Karen Farmer**  
Board Member

### PREVENTION EDUCATION TEAM

**Dr. Maryann Corsello, PhD**  
Director of Programming and Evaluation

**Jo Marie Chandler, B.S.**

**Denah D'Annunzio, B.S.**

**Kim Legg, B.A., M.A.,EdS**

**Wendy Madden, B.S., M.S.**

**Paige Mathias, B.S., B.A.,**  
Certified Level Two Prevention Specialist

**Shelly Mize, B.S.,BSW, LSW,**  
Certified Level Two Prevention Specialist

### SCIENCE & EVALUATION

**West Virginia University**

**Marshall University**

**Hartley Health Solutions**

**Dr. Summer Hartley, PhD, MPH, RN**

**Dr. Angela Dyer, PhD**

**Dr. Erin D. Pugh, PhD**

### AWARDS

**National Award for Best Film In Prevention Education**

**International Award for Prevention Education Documentary,  
Red Movie Awards, Reims, France**



# BE A TEAMMATE SPONSORSHIP LEVELS

*All sponsorship level and attendance information including shirt sizes must be submitted to GameChanger no later than May 10, 2025.*



## Hall of Fame – \$100,000+ Diamond Sponsor

- Corporate Recognition as a Diamond Sponsor on all GameChanger event marketing to include print, TV, social media, video, backdrop for all press-related events
- Naming rights to mutually selected GameChanger events throughout the year **(select one)**
  - Four teams of three with celebrity in the Game Changer Golf Classic
    - Twelve tickets to Golfer's Breakfast
  - Four teams of four without celebrity in the Game Changer Golf Classic
    - Sixteen tickets to Golfer's Breakfast
- Pick of Celebrity Golfer
- Three tables of ten for the GameChanger Golf Classic Dinner & Reception
- Invitations to VIP Receptions throughout the sponsorship year
- Recognition on all signage and scrolling sponsorship video during the dinner and other GameChanger events during the sponsorship year
- Logo and mention on GameChanger website
- Company website linked to GameChanger website
- Logo in GameChanger quarterly newsletter



## MVP – \$75,000-99,999 Platinum Sponsor

- Corporate Recognition as a Platinum Sponsor on all GameChanger event marketing to include print, TV, social media, video, backdrop for all press-related events
- Pick of Celebrity Golfer
- Three teams of three with celebrity in the Game Changer Golf Classic
  - Nine tickets to Golfer's Breakfast
- Three teams of four without celebrity in the Game Changer Golf Classic
  - Twelve tickets to Golfer's Breakfast
- Two tables of ten for the GameChanger Golf Classic Dinner & Reception
- Invitations to VIP Receptions throughout the sponsorship year
- Recognition on all signage and scrolling sponsorship video during the dinner and other GameChanger events during the sponsorship year
- Logo and mention on GameChanger website
- Company website linked to GameChanger website
- Logo in GameChanger quarterly newsletter



## GameChanger – \$50,000-\$74,999 Gold Sponsor

- Corporate Recognition as a Gold Sponsor at GameChanger Golf Classic and GameChanger events during the sponsorship year
- Pick of Celebrity Golfer
- Two teams of three with celebrity in the Game Changer Golf Classic
  - Six tickets to Golfer's Breakfast
- Two teams of four without celebrity in the Game Changer Golf Classic
  - Eight tickets to Golfer's Breakfast
- Two tables of eight for the GameChanger Golf Classic Dinner & Reception
- Invitations to VIP Receptions throughout the sponsorship year
- Recognition on all signage and scrolling sponsorship video at the dinner
- Logo and mention on GameChanger website
- Company website linked to GameChanger website
- Logo in GameChanger quarterly newsletter



## All Star – \$25,000-\$49,999 Silver Sponsor

- Corporate Recognition as a Silver Sponsor on all sponsorship signage **(select one)**
  - One team of three with celebrity in the Game Changer Golf Classic
    - Three tickets to Golfer's Breakfast
  - One team of four without celebrity in the Game Changer Golf Classic
    - Four tickets to Golfer's Breakfast
- One table of eight for the GameChanger Golf Classic Dinner
- Invitations to VIP Receptions throughout the sponsorship year
- Recognition on all signage and the scrolling sponsorship video at the dinner
- Logo and mention on GameChanger website
- Company website linked to GameChanger website
- Logo in GameChanger quarterly newsletter



## All Conference – \$10,000-\$24,999 Bronze Sponsor

- Corporate Recognition as a Bronze Sponsor on all sponsorship signage at the event **(select one)**
  - One team of three with celebrity in the Game Changer Golf Classic
    - Six tickets to the GameChanger Golf Classic Dinner
    - Three tickets to Golfer's Breakfast
  - One team of four without celebrity in the Game Changer Golf Classic
    - Eight tickets to the GameChanger Golf Classic Dinner
    - Four tickets to Golfer's Breakfast
- Invitation to VIP Receptions throughout the sponsorship year
- Recognition on all signage and the scrolling sponsorship video at the dinner
- Logo and mention on GameChanger website
- Company website linked to GameChanger website
- Logo in GameChanger quarterly newsletter



## Dream Team – \$8,500 **(select one)**

- One team of three with celebrity in the Game Changer Golf Classic
  - Six tickets to the GameChanger Golf Classic Dinner
  - Three tickets to Golfer's Breakfast
- One team of four without celebrity in the Game Changer Golf Classic
  - Eight tickets to the GameChanger Golf Classic Dinner
  - Four tickets to Golfer's Breakfast



## Golf Lunch Sponsor – \$5,000

- On-course signage as Lunch Sponsor on three sites
- Two tickets to the GameChanger Golf Classic Dinner



## Athletic Director – \$4,000

- Table of ten to GameChanger Golf Classic Dinner including ten tickets to the Reception *(Individual Dinner and Reception Tickets, \$500 each)*



## Team Player- \$3,200

- Table of eight to GameChanger Golf Classic Dinner including eight tickets to the Reception *(Individual Dinner and Reception Tickets, \$500 each)*



## All League – \$3,000

- One playing spot in the GameChanger Golf Classic
- Two tickets to the GameChanger Golf Classic Dinner
- One ticket to Golfer's Breakfast



## GameChanger Golf Classic

NAME \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

(As you would like it to appear wherever it is listed per level)

ADDRESS \_\_\_\_\_  
\_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

\_\_\_\_ Land or \_\_\_\_ Mobile

SHIRT SIZE-S-6XL \_\_\_\_\_

If Female, please specify whether you prefer Unisex or Female Size

**All sponsorship level and attendance information including shirt sizes must be submitted to GameChanger no later than May 10, 2025.**

## JOIN THE TEAM

Please check your participation level or levels



### **Dream Team – \$8,500**

Includes one team of three in GameChanger Golf Classic; six tickets to the GameChanger Golf Classic Dinner and Reception; three tickets to the Golfer's Breakfast



### **Athletic Director – \$4,000**

Includes table of ten to GameChanger Golf Classic Dinner; ten tickets to the Reception



### **Team Player – \$3,200**

Includes table of eight to GameChanger Golf Classic; eight tickets to the Reception



### **All League – \$3,000**

One playing spot in GameChanger Golf Classic; two tickets to the GameChanger Golf Classic Dinner; one ticket to the Golfer's Breakfast



### **Hole Sponsor – \$500**

Signage on tee



### **Individual Dinner and Reception Tickets – \$500 each**



### **Make a Donation Directly to WV Game Changer for Prevention Education Programs in West Virginia Schools**

Specify Amount \_\_\_\_\_



Overnight accommodations have been reserved with a special GameChanger Room Rate. Please call (844) 257-2466 with payment information and identify the fact you are attending the GameChanger Event. For questions, contact Cynthia Glover (855) 453-4858

### MAIL THIS FORM

ALONG WITH CHECK MADE OUT TO WV GAME CHANGER TO:

**WV GameChanger  
420 Marion Square, Suite 101  
Fairmont, WV 26554**

or register by going to [www.gamechangerusa.org](http://www.gamechangerusa.org)

# SCHEDULE OF EVENTS



## WEDNESDAY, MAY 28

**1:00-5:00 pm —** Check in and Event Registration—Lower Lobby

**6:00-7:00 pm —** Reception in Colonial Terrace/Colonial Lounge

**7:00 pm —** Fifth Annual GameChanger Golf Classic Dinner with Keynote Speaker Tim Tebow

## THURSDAY, MAY 29

**7:30-9:00 am —** Golfer's Breakfast at Champions Room, Old White Course

**9:00 am —** Fifth Annual GameChanger Celebrity Golf Classic (on both Old White and Meadows golf courses due to increased demand for participation)

**11:00 am —** Lunch Served on Selected Holes on Both Courses

**3:30 pm —** Post Tournament Social

**4:30 pm —** See you in 2026!

## GameChanger / DEA IN FOURTH YEAR OF MOU

In addition, through a memorandum of understanding (MOU) with the United States Drug Enforcement Administration (DEA), GameChanger will continue to bring student-powered prevention education to West Virginia's elementary, middle and high schools with the goal of reducing if not eliminating, the opioid and substance misuse epidemic and the devastating and deadly effects of families and communities that come with it.

Under its agreement with the DEA, GameChanger continues working with DEA agents and staff to design GameChanger exclusive programs consolidating GameChanger-specific initiatives with DEA's highly acclaimed One Pill Can Kill program for schools, churches and recreation centers throughout West Virginia. This program was the catalyst to the GameChanger Award Winning Film One Pill Can Kill. The 34-minute film produced for middle and high schools students educating them about the dangers of Fentanyl and purchasing counterfeit pills over the internet was the recipient of six national and international awards at film festivals in the United States and France.

# GameChanger IS SUPPORTED BY



Thank You For Your Support





# THIS IS GAMECHANGER

