



GameChanger Golf Classic

THE GREENBRIER RESORT • WHITE SULPHUR SPRINGS, WV

Join Us

THE FIFTH ANNUAL **GameChanger** PREVENTION
EDUCATION DINNER AND GOLF CLASSIC

THIS YEAR'S KEYNOTE SPEAKER: **Tim Tebow**

WEDNESDAY, MAY 28, 2025 AND THURSDAY, MAY 29, 2025



GAMECHANGER

www.gamechangerusa.org



START CHANGING THE GAME TODAY!

WHAT IS **GameChanger**? IT'S ALL ABOUT THE KIDS.

Founded October 10, 2018, GameChanger is a student-powered Opioid and Substance Misuse Prevention Education Program that connects West Virginia students and the educators who care about them to build school environments aimed at stopping student opioid and other drug use before it starts. GameChanger achieves this by helping West Virginia Schools implement, monitor, and sustain student peer leadership programs, found by research to help children make healthy choices regarding opioids, alcohol, and all other drugs. As a youth-led prevention, positive development and community enhancement initiative, GameChanger Programming is designed to educate, support, and empower young West Virginians to lead healthy, drug free lifestyles as they prepare to be our leaders of tomorrow.



West Virginia University



Marshall University

GameChanger TEAMING WITH WVU AND MARSHALL

In early December, GameChanger announced that it would team with West Virginia University and Marshall University to vigorously address Fentanyl, Opioid, Substance Misuse and Vaping in West Virginia schools and communities.

With the direction and assistance of both major universities, a new innovative Prevention Education Plan is being formulated for West Virginia schools and communities.

West Virginia University and Marshall University have supported GameChanger since its inception and both WVU President Dr. E Gordon Gee and Marshall President Brad D. Smith have taken that support to another level with this partnership.

"Our land grant mission at West Virginia University calls us to serve people of the Mountain State," Gee says. As a world-class leader in addiction, prevention, treatment and research, WVU stands with GameChanger and the state's incredible prevention partners to address this terrible problem.

Smith, who came to Marshall in 2022 after enjoying world-wide success with various companies in the Silicon Valley, says Marshall is committed to doing everything possible to address the drug issue affecting our youth in schools and communities across West Virginia.

"Substance use disorder touches every community. We are excited about coming together to build a national model to help save our youth and are pleased to team with GameChanger and the state's prevention leaders in working to accomplish that goal."

GameChanger founder and executive director Joe Boczek says the knowledge and resources both universities possess can take prevention education to another level, not only in the state, but the entire nation.

"The real winners of this partnership are the youth and families of West Virginia," Boczek says. "Having the opportunity to work alongside some of the very best prevention education minds in the nation will result in a Prevention Education Program second to none."



BRIGHTER FUTURES AND BETTER TOMORROWS START BY CHANGING THE GAME TODAY!

2025 HOST

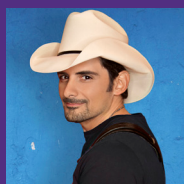


Tim Tebow

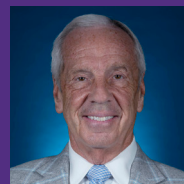
PAST HOSTS



2021
Nick and Terry Saban



2022
Brad Paisley



2023
Roy Williams



2024
Jennifer Garner

THIS IS GameChanger

FOUNDERS

Joe Boczek
GameChanger Executive Director
Morgantown

Bernie Dolan
Executive Director West Virginia Secondary
School Activities Commission (Retired)
Wheeling

Don Robinson
President, MVB Bank
Morgantown

ADMINISTRATIVE STAFF

Joe Boczek
Executive Director

Lance Puccio
Director of Operations

Meg Bulger
Education and Community
Relations Liaison

Madison Adkins
Administrative Assistant

Denver Allen
Corporate Sponsorships

Shelly Poe
Media Relations and
Editorial Consultant
(volunteer)

BOARD OF DIRECTORS

Joe Boczek
Executive Director/Founder

Larry Puccio
Chairman of the Board

David Alvarez
Board Member

Meredith Dailer
Board Member

John Ebert
Board Member

Karen Farmer
Board Member

Angel Moore
Board Member

Rebecca Pomeroy
Board Member

Dora Stutler
Board Member

Leah Summers
Board Member

Brian Waugh
Board Member

PREVENTION EDUCATION TEAM

Dr. Maryann Corsello, PhD
Director of Programming and Evaluation

Jo Marie Chandler, B.S.

Denah D'Annunzio, B.S.

Kim Legg, B.A., M.A., EdS

Wendy Madden, B.S., M.S.

Paige Mathias, B.S., B.A.,
Certified Level Two Prevention Specialist

Shelly Mize, B.S., BSW, LSW,
Certified Level Two Prevention Specialist

SCIENCE & EVALUATION

West Virginia University

Marshall University

Hartley Health Solutions

Dr. Summer Hartley, PhD, MPH, RN

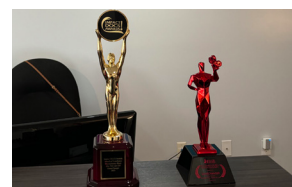
Dr. Angela Dyer, PhD

Dr. Erin D. Pugh, PhD

AWARDS

National Award for Best Film In Prevention Education

International Award for Prevention Education Documentary,
Red Movie Awards, Reims, France



BE A TEAMMATE SPONSORSHIP LEVELS

All sponsorship level and attendance information including shirt sizes must be submitted to GameChanger no later than May 10, 2025.



Hall of Fame – \$100,000+ Diamond Sponsor

- Corporate Recognition as a Diamond Sponsor on all GameChanger event marketing to include print, TV, social media, video, backdrop for all press-related events

- Naming rights to mutually selected GameChanger events throughout the year

(select one)

- ☐ • Four teams of three with celebrity in the Game Changer Golf Classic
 - Twelve tickets to Golfer's Breakfast
- ☐ • Four teams of four without celebrity in the Game Changer Golf Classic
 - Sixteen tickets to Golfer's Breakfast

- Pick of Celebrity Golfer
- Three tables of ten for the GameChanger Golf Classic Dinner & Reception
- Invitations to VIP Receptions throughout the sponsorship year
- Recognition on all signage and scrolling sponsorship video during the dinner and other GameChanger events during the sponsorship year
- Logo and mention on GameChanger website
- Company website linked to GameChanger website
- Logo in GameChanger quarterly newsletter



MVP – \$75,000-99,999 Platinum Sponsor

- Corporate Recognition as a Platinum Sponsor on all GameChanger event marketing to include print, TV, social media, video, backdrop for all press-related events

(select one)

- ☐ • Three teams of three with celebrity in the Game Changer Golf Classic
 - Nine tickets to Golfer's Breakfast
- ☐ • Three teams of four without celebrity in the Game Changer Golf Classic
 - Twelve tickets to Golfer's Breakfast

- Pick of Celebrity Golfer
- Two tables of ten for the GameChanger Golf Classic Dinner & Reception
- Invitations to VIP Receptions throughout the sponsorship year
- Recognition on all signage and scrolling sponsorship video during the dinner and other GameChanger events during the sponsorship year
- Logo and mention on GameChanger website
- Company website linked to GameChanger website
- Logo in GameChanger quarterly newsletter



GameChanger – \$50,000-\$74,999 Gold Sponsor

- Corporate Recognition as a Gold Sponsor at GameChanger Golf Classic and GameChanger events during the sponsorship year

(select one)

- ☐ • Two teams of three with celebrity in the Game Changer Golf Classic
 - Six tickets to Golfer's Breakfast
- ☐ • Two teams of four without celebrity in the Game Changer Golf Classic
 - Eight tickets to Golfer's Breakfast

- Two tables of eight for the GameChanger Golf Classic Dinner & Reception
- Invitations to VIP Receptions throughout the sponsorship year
- Recognition on all signage and scrolling sponsorship video at the dinner
- Logo and mention on GameChanger website
- Company website linked to GameChanger website
- Logo in GameChanger quarterly newsletter



All Star – \$25,000-\$49,999 Silver Sponsor

- Corporate Recognition as a Silver Sponsor on all sponsorship signage

(select one)

- ☐ • One team of three with celebrity in the Game Changer Golf Classic
 - Three tickets to Golfer's Breakfast
- ☐ • One team of four without celebrity in the Game Changer Golf Classic
 - Four tickets to Golfer's Breakfast

- One table of eight for the GameChanger Golf Classic Dinner
- Invitations to VIP Receptions throughout the sponsorship year
- Recognition on all signage and the scrolling sponsorship video at the dinner
- Logo and mention on GameChanger website
- Company website linked to GameChanger website
- Logo in GameChanger quarterly newsletter



All Conference – \$10,000-\$24,999 Bronze Sponsor

- Corporate Recognition as a Bronze Sponsor on all sponsorship signage at the event

(select one)

- ☐ • One team of three with celebrity in the Game Changer Golf Classic
 - Six tickets to the GameChanger Golf Classic Dinner
 - Three tickets to Golfer's Breakfast
- ☐ • One team of four without celebrity in the Game Changer Golf Classic
 - Eight tickets to the GameChanger Golf Classic Dinner
 - Four tickets to Golfer's Breakfast

- Invitation to VIP Receptions throughout the sponsorship year
- Recognition on all signage and the scrolling sponsorship video at the dinner
- Logo and mention on GameChanger website
- Company website linked to GameChanger website
- Logo in GameChanger quarterly newsletter



Dream Team – \$8,500 *(select one)*

- ☐ • One team of three with celebrity in the Game Changer Golf Classic
 - Six tickets to the GameChanger Golf Classic Dinner
 - Three tickets to Golfer's Breakfast
- ☐ • One team of four without celebrity in the Game Changer Golf Classic
 - Eight tickets to the GameChanger Golf Classic Dinner
 - Four tickets to Golfer's Breakfast



Golf Lunch Sponsor – \$5,000

- On-course signage as Lunch Sponsor on three sites
- Two tickets to the GameChanger Golf Classic Dinner



Athletic Director – \$4,000

- Table of ten to GameChanger Golf Classic Dinner including ten tickets to the Reception *(Individual Dinner and Reception Tickets, \$500 each)*



Team Player – \$3,200

- Table of eight to GameChanger Golf Classic Dinner including eight tickets to the Reception *(Individual Dinner and Reception Tickets, \$500 each)*



All League – \$3,000

- One playing spot in the GameChanger Golf Classic
- Two tickets to the GameChanger Golf Classic Dinner
- One ticket to Golfer's Breakfast



GameChanger Golf Classic

NAME _____

COMPANY NAME _____

(As you would like it to appear wherever it is listed per level)

ADDRESS _____

EMAIL _____

PHONE _____

____ Land or ____ Mobile

SHIRT SIZE--S-6XL _____

If Female, please specify whether you prefer Unisex or Female Size

All sponsorship level and attendance information including shirt sizes must be submitted to GameChanger no later than May 10, 2025.

JOIN THE TEAM

Please check your participation level or levels



Dream Team – \$8,500

Includes one team of three in GameChanger Golf Classic; six tickets to the GameChanger Golf Classic Dinner and Reception; three tickets to the Golfer's Breakfast



Athletic Director – \$4,000

Includes table of ten to GameChanger Golf Classic Dinner; ten tickets to the Reception



Team Player – \$3,200

Includes table of eight to GameChanger Golf Classic; eight tickets to the Reception



All League – \$3,000

One playing spot in GameChanger Golf Classic; two tickets to the GameChanger Golf Classic Dinner; one ticket to the Golfer's Breakfast



Hole Sponsor – \$500

Signage on tee



Individual Dinner and Reception Tickets – \$500 each



Make a Donation Directly to WV Game Changer for Prevention Education Programs in West Virginia Schools

Specify Amount _____



Overnight accommodations have been reserved with a special GameChanger Room Rate. Please call (844) 257-2466 with payment information and identify the fact you are attending the GameChanger Event. For questions, contact Cynthia Glover (855) 453-4858

MAIL THIS FORM

ALONG WITH CHECK MADE OUT TO WV GAME CHANGER TO:

**WV GameChanger
420 Marion Square, Suite 101
Fairmont, WV 26554**

or register by going to www.gamechangerusa.org

SCHEDULE OF EVENTS



WEDNESDAY, MAY 28

- 1:00-5:00 pm —** Check in and Event Registration—Lower Lobby
- 6:00-7:00 pm —** Reception in Colonial Terrace/Colonial Lounge
- 7:00 pm —** Fifth Annual GameChanger Golf Classic Dinner with Keynote Speaker Tim Tebow

THURSDAY, MAY 29

- 7:30-9:00 am —** Golfer's Breakfast at Champions Room, Old White Course
- 9:00 am —** Fifth Annual GameChanger Celebrity Golf Classic (on both Old White and Meadows golf courses due to increased demand for participation)
- 11:00 am —** Lunch Served on Selected Holes on Both Courses
- 3:30 pm —** Post Tournament Social
- 4:30 pm —** See you in 2026!

GameChanger / DEA IN FOURTH YEAR OF MOU

In addition, through a memorandum of understanding (MOU) with the United States Drug Enforcement Administration (DEA), GameChanger will continue to bring student-powered prevention education to West Virginia's elementary, middle and high schools with the goal of reducing if not eliminating, the opioid and substance misuse epidemic and the devastating and deadly effects of families and communities that come with it.

Under its agreement with the DEA, GameChanger continues working with DEA agents and staff to design GameChanger exclusive programs consolidating GameChanger-specific initiatives with DEA's highly acclaimed One Pill Can Kill program for schools, churches and recreation centers throughout West Virginia. This program was the catalyst to the GameChanger Award Winning Film One Pill Can Kill. The 34-minute filmed produced for middle and high schools students educating them about the dangers of Fentanyl and purchasing counterfeit pills over the internet was the recipient of six national and international awards at film festivals in the United States and France.

GameChanger IS SUPPORTED BY



Thank You For Your Support



