



THE SIXTH ANNUAL PREVENTION EDUCATION DINNER AND GOLF TOURNAMENT



Benefiting the GameChanger Prevention Education Programs in West Virginia Schools

THIS YEAR'S KEYNOTE SPEAKER: GREG NORMAN



Significant Announcement By  CADCA® CEO and Retired Major General Barrye L. Price

WEDNESDAY, MAY 27th AND THURSDAY, MAY 28th, 2026

JOIN US AT THE WORLD FAMOUS GREENBRIER RESORT IN WHITE SULPHUR SPRINGS, WV

 **GAMECHANGER**
www.gamechangerusa.org



THIS IS GameChanger

Founded October 10, 2018, GameChanger is a student-powered Opioid and Substance Misuse Prevention Education Program that connects West Virginia students and the educators who care about them to build school environments aimed at stopping student opioid and other drug use before it starts. GameChanger achieves this by helping West Virginia Schools implement, monitor, and sustain student peer leadership programs, found by research to help children make healthy choices regarding opioids, alcohol, and all other drugs. As a youth-led prevention, positive development and community enhancement initiative, GameChanger Programming is designed to educate, support, and empower young West Virginians to lead healthy, drug free lifestyles as they prepare to be our leaders of tomorrow.



ONE GREAT TEAM

In December of 2024, GameChanger announced that it would team with West Virginia University and Marshall University to vigorously address Fentanyl, Opioid, Substance Misuse and Vaping in West Virginia schools and communities.

With the direction and assistance of both major universities, a new innovative Prevention Education Plan is being formulated for West Virginia schools and communities.

West Virginia University and Marshall University have supported GameChanger since its inception and both WVU President Michael T. Benson and Marshall President Brad D. Smith have taken that support to another level with this partnership.

"As I learn more about West Virginia, I am impressed by what West Virginia University and its land grant mission means to the Mountain State," Benson says. "That mission calls us to serve, and as a world-class leader in addiction, prevention, treatment and research, WVU stands with GameChanger and the state's prevention leaders to address this terrible

problem and to develop evidence-based and evidence-informed programming for our children and youth."

Smith, who came to Marshall in 2022 after enjoying world-wide success with various companies in the Silicon Valley, says Marshall is committed to doing everything possible to address the drug issue affecting our youth in schools and communities across West Virginia.

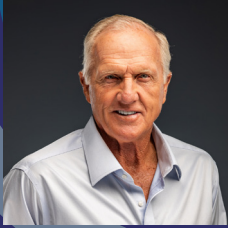
"Substance use disorder touches every community. We are excited about coming together to build a national model to help save our youth and are pleased to team with GameChanger and the state's prevention leaders in working to accomplish that goal."

GameChanger founder and executive director Joe Boczek says the knowledge and resources both universities possess can take prevention education to another level, not only in the state, but the entire nation.

"The real winners of this partnership are the youth and families of West Virginia," Boczek says. "Having the opportunity to work alongside some of the very best prevention education minds in the nation will result in a Prevention Education Program second to none."

BRIGHTER FUTURES AND BETTER TOMORROWS START BY CHANGING THE GAME TODAY!

2026 HOST



Greg Norman

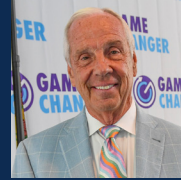
PAST HOSTS



2021
Nick and Terry Saban



2022
Brad Paisley



2023
Roy Williams



2024
Jennifer Garner



2025
Tim Tebow

THIS IS GameChanger

FOUNDERS

Joe Boczek
GameChanger Executive Director
Morgantown

Bernie Dolan
Executive Director West Virginia Secondary
School Activities Commission (Retired)
Wheeling

Don Robinson
Morgantown

ADMINISTRATIVE STAFF

Joe Boczek
Executive Director

Lance Puccio
Director of Operations

Madison Adkins
Assistant to the
Executive Director

Denver Allen
Corporate Sponsorships

Meg Bulger
Director of Community
Relations/ The GamePlan
Podcast Host

Shelly Poe
Media/Public Relations
(volunteer)

MARKETING

MJ Marketing
MaryJo Coppoolse

GoDuck Media
Brianna Duckworth

BOARD OF DIRECTORS

Joe Boczek
Executive Director/Founder

Larry Puccio
Chairman of the Board

David Alvarez
Board Member

John Ebert
Board Member

Karen Farmer
Board Member

Angel Moore
Board Member

Rebecca Pomeroy
Board Member

Dora Stutler
Board Member

Leah Summers
Board Member

Brian Waugh
Board Member

PREVENTION EDUCATION TEAM

Dr. Maryann Corsello, PhD
Director of Programming and Evaluation

Dr. Michael Hecht, PhD
Director of Prevention Science

JoMarie Chandler, B.S.
Director of Family Engagement

Ashley D'Annunzio, B.S.
GameChanger Prevention Specialist Intern

Denah D'Annunzio, B.S.
GameChanger Specialist/Director of
Community Engagement

Kim Legg, B.A., M.A., EdS
Director of School Support

Paige Mathias, B.S., B.A., PSII, ICPS
Director of Prevention Outreach

Shelly Mize, BSW, LSW, PSII
Director of Prevention Education

Nathan Settle, B.S.
GameChanger Specialist

West Virginia University
Marshall University

AWARDS

- National Award for Best Film In Prevention Education
- International Award for Prevention Education Documentary, Red Movie Awards, Reims, France
- GameChanger Executive Director Joe Boczek was honored as West Virginia's Overall Champion of Children for 2025





BE A TEAMMATE SPONSORSHIP LEVELS

All sponsorship level and attendance information including shirt sizes must be submitted to GameChanger no later than May 11, 2026.

HALL OF FAME

\$100,000+
Diamond Sponsor

- Corporate Recognition as a Diamond Sponsor on all GameChanger event marketing to include print, TV, social media, video, backdrop for all press-related events
- Naming rights to mutually selected GameChanger events throughout the year

SELECT ONE:

- Four teams of three with celebrity in the Game Changer Golf Classic
- Twelve tickets to Golfer's Breakfast
- Four teams of four without celebrity in the Game Changer Golf Classic
- Sixteen tickets to Golfer's Breakfast

- Pick of Celebrity Golfer
- Three tables of ten for the GameChanger Golf Classic Dinner & Reception
- Invitations to VIP Receptions throughout the sponsorship year
- Recognition on all signage and scrolling sponsorship video during the dinner and other GameChanger events during the sponsorship year
- Logo and mention on GameChanger website
- Company website linked to GameChanger website
- Logo in GameChanger quarterly newsletter

MVP

\$75,000-\$99,999
Platinum Sponsor

- Corporate Recognition as a Platinum Sponsor on all GameChanger event marketing to include print, TV, social media, video, backdrop for all press-related events

SELECT ONE:

- Three teams of three with celebrity in the Game Changer Golf Classic
- Nine tickets to Golfer's Breakfast
- Three teams of four without celebrity in the Game Changer Golf Classic
- Twelve tickets to Golfer's Breakfast

- Pick of Celebrity Golfer
- Two tables of ten for the GameChanger Golf Classic Dinner & Reception
- Invitations to VIP Receptions throughout the sponsorship year
- Recognition on all signage and scrolling sponsorship video during the dinner and other GameChanger events during the sponsorship year
- Logo and mention on GameChanger website
- Company website linked to GameChanger website
- Logo in GameChanger quarterly newsletter

GAMECHANGER

\$50,000-\$74,999
Gold Sponsor

- Corporate Recognition as a Gold Sponsor at GameChanger Golf Classic and GameChanger events during the sponsorship year

SELECT ONE:

- Two teams of three with celebrity in the Game Changer Golf Classic
- Six tickets to Golfer's Breakfast
- Two teams of four without celebrity in the Game Changer Golf Classic
- Eight tickets to Golfer's Breakfast

- Two tables of eight for the GameChanger Golf Classic Dinner & Reception
- Invitations to VIP Receptions throughout the sponsorship year
- Recognition on all signage and scrolling sponsorship video at the dinner
- Logo and mention on GameChanger website
- Company website linked to GameChanger website
- Logo in GameChanger quarterly newsletter

ALL STAR

\$25,000-\$49,999
Silver Sponsor

- Corporate Recognition as a Silver Sponsor on all sponsorship signage

SELECT ONE:

- One team of three with celebrity in the Game Changer Golf Classic
- Three tickets to Golfer's Breakfast
- One team of four without celebrity in the Game Changer Golf Classic
- Four tickets to Golfer's Breakfast

- One table of eight for the GameChanger Golf Classic Dinner
- Invitations to VIP Receptions throughout the sponsorship year
- Recognition on all signage and the scrolling sponsorship video at the dinner
- Logo and mention on GameChanger website
- Company website linked to GameChanger website
- Logo in GameChanger quarterly newsletter

ALL CONFERENCE

\$10,000-\$24,999
Bronze Sponsor

- Corporate Recognition as a Bronze Sponsor on all sponsorship signage at the event

SELECT ONE:

- One team of three with celebrity in the Game Changer Golf Classic
- Six tickets to the GameChanger Golf Classic Dinner
- Three tickets to Golfer's Breakfast
- One team of four without celebrity in the Game Changer Golf Classic
- Eight tickets to the GameChanger Golf Classic Dinner
- Four tickets to Golfer's Breakfast

- Invitation to VIP Receptions throughout the sponsorship year
- Recognition on all signage and the scrolling sponsorship video at the dinner
- Logo and mention on GameChanger website
- Company website linked to GameChanger website
- Logo in GameChanger quarterly newsletter

DREAM TEAM

\$8,500
Select one

- One team of three with celebrity in the Game Changer Golf Classic
- Six tickets to the GameChanger Golf Classic Dinner
- Three tickets to Golfer's Breakfast
- One team of four without celebrity in the Game Changer Golf Classic
- Eight tickets to the GameChanger Golf Classic Dinner
- Four tickets to Golfer's Breakfast

GOLF LUNCH SPONSOR

\$5,000

- On-course signage as Lunch Sponsor on three sites
- Two tickets to the GameChanger Golf Classic Dinner

ATHLETIC DIRECTOR

\$4,000

- Table of ten to GameChanger Golf Classic Dinner including ten tickets to the Reception (*Individual Dinner and Reception Tickets, \$500 each*)

TEAM PLAYER

\$3,200

- Table of eight to GameChanger Golf Classic Dinner including eight tickets to the Reception (*Individual Dinner and Reception Tickets, \$500 each*)

ALL LEAGUE

\$3,000

- One playing spot in the GameChanger Golf Classic
- Two tickets to the GameChanger Golf Classic Dinner
- One ticket to Golfer's Breakfast

REGISTER TODAY

NAME _____

COMPANY NAME _____

(As you would like it to appear wherever it is listed per level)

ADDRESS _____

EMAIL _____

PHONE _____

____ Land or ____ Mobile

SHIRT SIZE--S-6XL _____

If Female, please specify whether you prefer Unisex or Female Size

All sponsorship level and attendance information including shirt sizes must be submitted to GameChanger no later than May 11, 2026.

JOIN THE TEAM

Please check your participation level or levels

- Dream Team – \$8,500**
Includes one team of three in GameChanger Golf Classic; six tickets to the GameChanger Golf Classic Dinner and Reception; three tickets to the Golfer's Breakfast
- Athletic Director – \$4,000**
Includes table of ten to GameChanger Golf Classic Dinner; ten tickets to the Reception
- Team Player – \$3,200**
Includes table of eight to GameChanger Golf Classic; eight tickets to the Reception
- All League – \$3,000**
One playing spot in GameChanger Golf Classic; two tickets to the GameChanger Golf Classic Dinner; one ticket to the Golfer's Breakfast
- Hole Sponsor – \$500**
Signage on tee
- Individual Dinner and Reception Tickets – \$500 each**
- Make a Donation Directly to WV Game Changer for Prevention Education Programs in West Virginia Schools**
Specify Amount _____

The
Greenbrier
AMERICA'S RESORT

Overnight accommodations have been reserved with a special GameChanger Room Rate. Please call (844) 257-2466 with payment information and identify the fact you are attending the GameChanger Event. For questions, contact Cynthia Glover (855) 453-4858

MAIL THIS FORM

ALONG WITH CHECK MADE OUT TO WV GAME CHANGER TO:

WV GameChanger
420 Marion Square, Suite 101
Fairmont, WV 26554

or register by going to www.gamechangerusa.org



SCHEDULE OF EVENTS

WEDNESDAY, MAY 27

1:00-5:00pm

Check in and Event Registration—Lower Lobby

6:00-7:00pm

Reception in Colonial Terrace/Colonial Lounge

7:00pm

Fifth Annual GameChanger Golf Classic Dinner
with Keynote Speaker Greg Norman

THURSDAY, MAY 28

7:30-9:00am

Golfer's Breakfast at Champions Room, Old White Course

9:00am

Fifth Annual GameChanger Celebrity Golf Classic (on both Old White and Meadows golf courses due to increased demand for participation)

11:00am

Lunch Served on Selected Holes on Both Courses



GameChanger / DEA IN FOURTH YEAR OF MOU

In addition, through a memorandum of understanding (MOU) with the United States Drug Enforcement Administration (DEA), GameChanger will continue to bring student-powered prevention education to West Virginia's elementary, middle and high schools with the goal of reducing if not eliminating, the opioid and substance misuse epidemic and the devastating and deadly effects of families and communities that come with it.

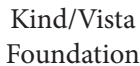
Under its agreement with the DEA, GameChanger continues working with DEA agents and staff to design GameChanger exclusive programs consolidating GameChanger-specific initiatives with DEA's highly acclaimed One Pill Can Kill program for schools, churches and recreation centers throughout West Virginia. This program was the catalyst to the GameChanger Award Winning Film One Pill Can Kill. The 34-minute film produced for middle and high schools students educating them about the dangers of Fentanyl and purchasing counterfeit pills over the internet was the recipient of six national and international awards at film festivals in the United States and France.



THIS IS GameChanger

West Virginia University **GAMECHANGER** Marshall University

SUPPORTED BY



THANK YOU FOR YOUR SUPPORT





GAMECHANGER

